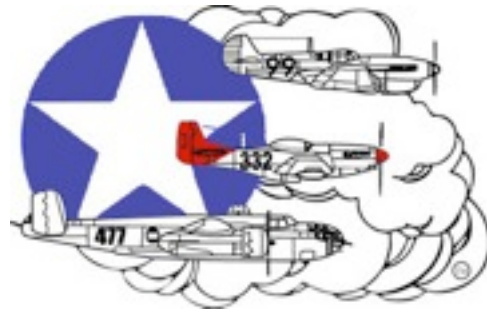


40th Annual
National Convention
Tuskegee Airmen, Inc.
August 3-7, 2011

**Gaylord National Resort and Convention Center
National Harbor, MD**



Official Commemorative Journal Ad Packet



2011 National Convention Tuskegee Airmen, Inc. August 3-7, 2011

Gaylord National Resort and Convention Center

The Tuskegee Airmen, Inc. (TAI) invites you to advertise in the convention Commemorative Journal and Programs at its 40th Annual Convention in the metropolitan Washington, DC area at the Gaylord National Resort and Convention Center. The theme of the event is “70 Years of Aviation Excellence: Then, Now, the FUTURE.” We will honor the 70th anniversary of the start of the Tuskegee Airmen Experience, when the Airmen proved that all citizens, given the opportunity, could perform in an exceptional manner and with distinction. This significant milestone should be the largest gathering of Original Tuskegee Airmen in recent history.

Building on the traditions established by the Airmen, we will honor the men and women who “Now” fight our nation’s current wars as we acknowledge the sacrifices made in the ten years since the attacks against our country on 11 September 2001.

An important goal of our organization is building the next generation of aviation pioneers. We will work with the youth during this event to inform and encourage them towards careers in aviation and the aerospace industry. A major focus will be demonstrating the importance of science, technology, engineering and mathematics as they prepare for their “FUTURE” goals. You can play a significant role in the success of this program by investing in our youth.

We expect over 1,000 attendees from all walks of life to conduct organizational business, network, engage in career developing workshops /seminars, and celebrate the legacy of the Tuskegee Airmen. The general public will be invited to view the exhibit area. The convention is an excellent opportunity to hear from many senior government and industry leaders concerning the current issues of the time. Additionally, current and future aviators, as well as aviation enthusiasts, can hear historical accounts, first hand, from American aviation pioneers. TAI hopes to impart on those who attend the values that allowed the Airmen to be successful despite insurmountable odds – honor, integrity, respect, responsibility, bravery, perseverance, and accountability.

Convention Events

General Sessions/Workshops

In addition to the annual meeting of the membership of TAI, there will be a series of skill-based (leadership / development training) sessions, presentations on the history of the Airmen, and youth programs supported by TAI.

Special Events

Tuskegee Airmen, Inc. will host an array of special events during the convention with two keynote speaker luncheons, multiple breakout sessions organized by topic and the Grand Gala with a featured speaker.

Military Forums

The Department of Defense (DoD) will conduct a series of targeted military forums led by senior leaders, relating to professional development and increased minority participation in the fields of aviation, aerospace and technology.

Exhibition Hall

Tuskegee Airmen, Inc. (TAI) will host an Exhibition Hall throughout the convention that will contain corporate, military, educational and informational exhibitors and vendors displaying leading edge capabilities, information and merchandise. Convention participants and the general public will have access to the Exhibition Hall throughout the event and during special events held in the area. This part of the convention area will be open to the general public.

For more information on any of the marketing and sponsorship opportunities listed here, or to secure an opportunity, please contact:

Clarence D. Smith, Jr., Colonel, USAF (Retired)

Convention Planning Officer

Phone: (703) 967-4463

cpo@ecctai.com

Tuskegee Airmen, Inc. (TAI) is a non-profit 501c(3) national organization existing to motivate and inspire young Americans to become productive participants in our nation's society and it's democratic process; to support young men and women pursuing excellence, with special attention to those interested in careers in aviation or aerospace; and to keep alive the history and accomplishments of America's first black military pilots, bombardiers, navigators and support personnel trained during World War II, now known as the Tuskegee Airmen.

Your contributions supporting the goals of TAI are tax deductible.

EIN: 52-1071569

2011 Convention Commemorative Journal

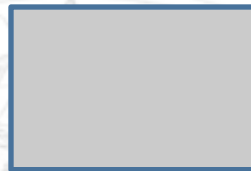
General Information

DISPLAY ADVERTISEMENTS



Full Page

7.50" w x 10" h



Half Page

7.50" w x 5" h



Quarter Page

3.75" x 5" h

AD FORMATS

Please send your ad, sized to the exact dimensions outlined above (Resolution 300 dpi, Color mode must be CMYK) in TIF, JPG, JPEG, GIF, DOC, PPT or PDF formats. Submit your ad on CD, DVD or email with color proof if possible.

TAI cannot assume responsibility for ads NOT conforming to specific mechanical requirements, and reserves the right to make adjustments to ads (on an as-needed basis only).

Specifications for Advertisements

Art: Digital or pdf format images preferred, but camera ready artwork/pictures accepted. All artwork/pictures **NOT in camera ready format will be charged an additional \$100.00 for set-up.**

Color/Cost: Indicate selection with an X

Inside Front Cover (Four Color) \$1,500.00

Full-Page (Four Color) \$1,000.00

Half-Page (Four Color) \$500.00

Quarter-Page (Four Color) \$250.00

Business Card (Color) \$100.00

Inside Back Cover (Four Color) \$1,500.00

Full-Page (B&W) \$600.00

Half-Page (B&W) \$300.00

Quarter Page (B&W) \$150.00

Business Card (B&W) \$75.00

2011 Convention Commemorative Journal

Contract

Name: _____ Title: _____
(Individual who is authorized to make commitment for your organization)

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____ Web Address: _____

Signature: _____

PAYMENT METHOD: [] Cashier Check/Money Order (Payable to: Tuskegee Airmen, Inc.)
[] VISA [] MASTERCARD [] AMEX [] DISCOVER

Card Number _____ Expiration Date _____ Security (CVV) Code _____

Name on Card (Print): _____

Authorized Signature: _____

Please return signed contract with payment to:

Electronic: cpo@ecctai.com

Mail to: TAI Convention 2011/PRO

P.O. Box 8541

Bolling Air Force Base

Washington, DC 20032-8541

Deadline - Friday, June 3, 2011 - No Exceptions

FULL PAYMENT MUST ACCOMPANY SIGNED CONTRACT